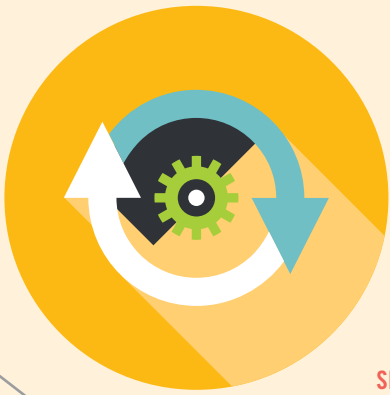


PRACTICAL TIPS FOR SUCCESSFUL SHARING



SIN: Expect huge improvements quickly then start spreading right away.

DO THIS INSTEAD: Create a reliable process before you start to spread.



SIN: Don't bother testing—just do a large pilot.

DO THIS INSTEAD: Start with small, local tests and several PDSA cycles.



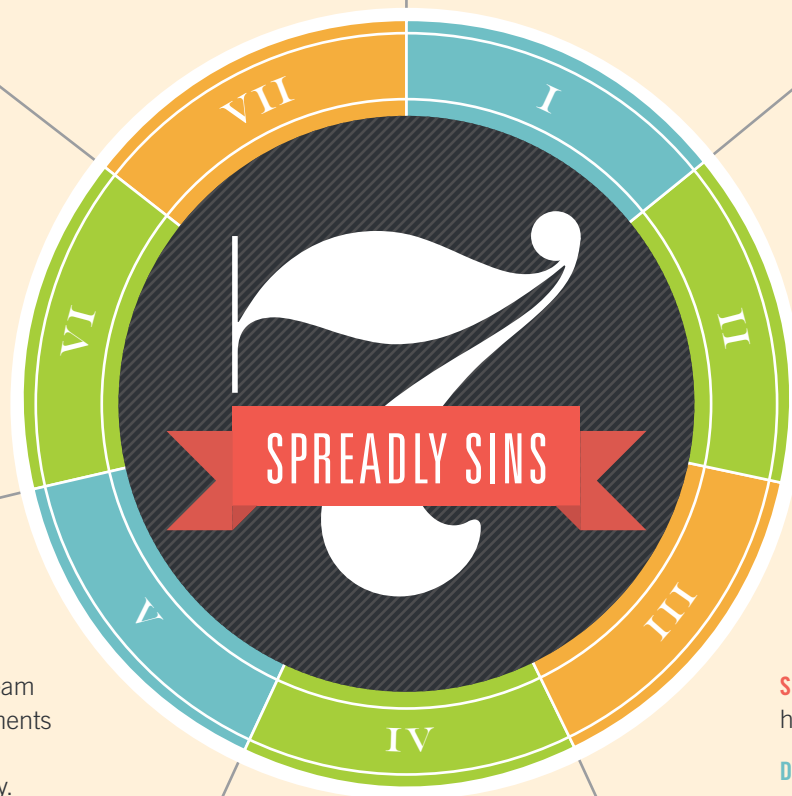
SIN: Give one person the responsibility to do it all. Depend on “local heroes.”

DO THIS INSTEAD: Make spread a team effort.



SIN: Check huge mountains of data just once every quarter.

DO THIS INSTEAD: Check small samples daily or frequently so you can decide how to adapt spread practices.



SIN: Require the person and team who drove the initial improvements to be responsible for spread throughout a hospital or facility.

DO THIS INSTEAD: Choose a spread team strategically and include the scope of the spread as part of your decision.

SIN: Rely solely on vigilance and hard work.

DO THIS INSTEAD: Sustain gains with an infrastructure to support them.



SIN: Spread the success unchanged. Don't waste time “adapting” because, after all, it worked so well the first time.

DO THIS INSTEAD: Allow some customization, as long as it is controlled and elements that are core to the improvements are clear.

